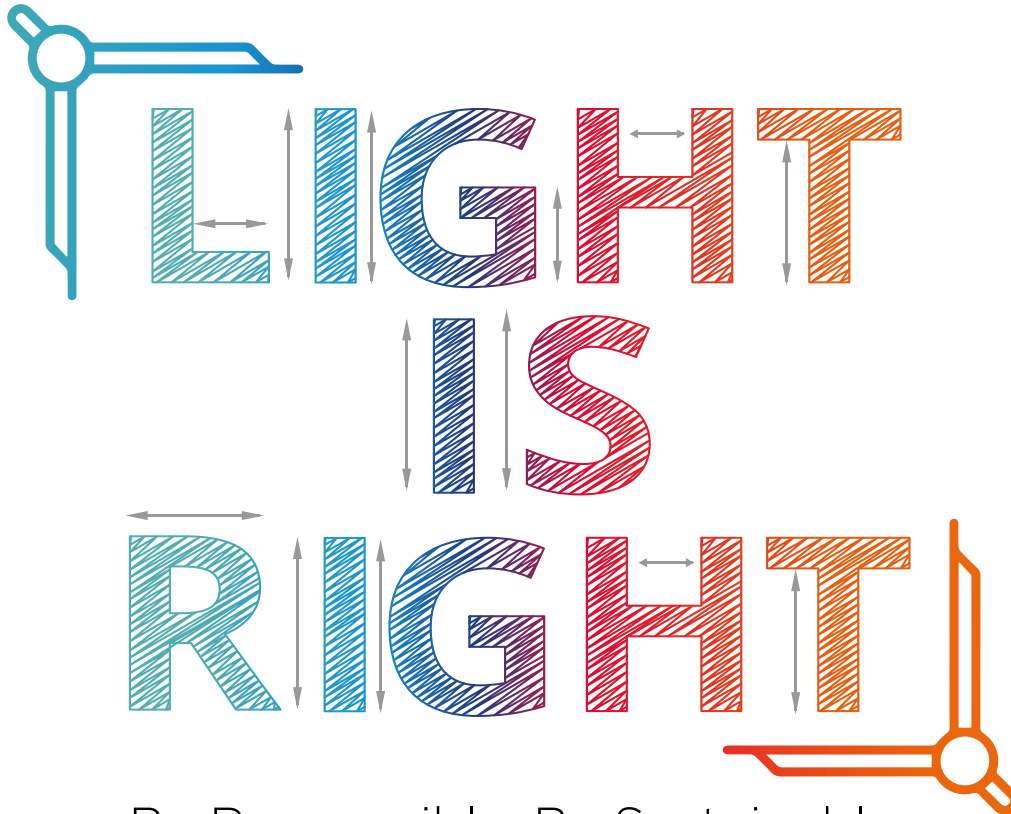




Be Responsible, Be Sustainable

INTERIOR DESIGN CATEGORY



ABOUT SAINT-GOBAIN

Saint-Gobain, is a world leader in creating sustainable habitats. Operating in 75 countries, the company manufactures and distributes glass materials and glass solutions for our daily life. These glass solutions bring comfort, enhance performance, and add safety while addressing the challenges of sustainable construction. Saint-Gobain India Private Limited (SGIPL) - Glass Business, manufactures a variety of float glass products and offers solutions that continue to shape the Indian construction industry. The company produces a wide range of float glass products - Clear Glass, Tinted Glass, Mirrors, Lacquered Glass, Energy Efficient Performance Glass, and Glass for High-performance applications including Fire Safety. With over 20 years of presence in India, and a unique pan-India manufacturing footprint with plants in Bhiwadi (Rajasthan), Jhagadia (Gujarat) and Sriperumbudur (Tamil Nadu), today, our growth is guided by our purpose, “MAKING THE WORLD A BETTER HOME”, which responds to the shared ambition of all men and women of the Group, to act every day and make the world a more beautiful and sustainable place to live in.

For more details, visit: www.in.saint-gobain-glass.com



ABOUT ETHOS

Ethos was founded in 2002 by Ar. Gita Balakrishnan to raise awareness about our built environment, provide more opportunities to aspiring professionals, and establish a platform and network of future decision-makers among young designers and civil engineers. With time, Ethos has evolved into a link between students and the professional world, sensitising them to the culture and the ethos that their designs would need to respond to. The effort to equip students to be change-makers, leaders, and contributors to building a harmonious society has been facilitated by the creation of Acedge - an online platform to provide education outside classrooms.

An initiative under the Ethos Foundation, Ar. Gita introduced Arcause as a platform for acknowledging, enlisting, and actualizing Social Responsibilities of Architects, Designers, Engineers, and other members of the ACED Fraternity. The Walk for Arcause campaign celebrates Ethos completing 20 remarkable years in June 2022, and celebrates the spirit and architectural splendour of India after 75 years of independence.



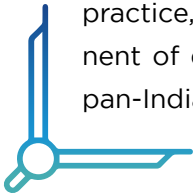
THE CURATOR



Ankur Choksi

Ankur Choksi is a Principal at Studio Lotus, a New Delhi-based multidisciplinary design practice he co-founded with Ambrish Arora and Sidhartha Talwar in 2002. Spanning the domains of Masterplanning, Architecture & Interior Design, the work of the award-winning practice is grounded on the principles of Conscious Design—an approach that celebrates local resources, cultural influences, an inclusive process, and keen attention to detail.

Presently, Ankur leads the Integrated Architecture & Interior Design initiatives for the practice, with a focus on Hospitality & Residential Design. He is also an active proponent of quality design education, and advocates the principles of Conscious Design pan-India through academic engagement and design conclaves alike





Can Spatial Design foster growth and harmony while revering the Environment?

This year, Transparence encourages you to celebrate Nation Building through your designs and ideas, like—socio-cultural institutions, libraries, institutions for health and well-being, anganwadis, nature interpretation centres, ecological field stations, scientific learning or anthropological research premises, museums and beyond. The Design problem encourages students to conceptualise the interiors of any one of these functional spaces or an ancillary supporting function, assuming the existing structure on site as their design playground.

Students and colleges (through studio exercises) are encouraged to explore, through their designs, the question of the temporality of spaces and respond through reversibility in their designs. The designs should display sensitivity towards climate resilience and biodiversity at the site.



Be Responsible, Be Sustainable



PREMISE

Treading Lightly | Resilience and Reversibility

Exploring climate resilience and reversibility in design can be an exciting challenge. When a building has been unoccupied or abandoned, do we consider its lifespan to have ended? What do we do with the materials - demolish the structure or reuse and repurpose the materials as well as the structure itself?

How do we design spaces that are reversible or recyclable at the end of their lifespan?
How temporal is spatial design?

We try to explore these ideas through "Light is Right" and think of ways to address the issues of the life and afterlife of materials in the design process. This theme tries to investigate avenues for low-impact, reversible interior designs—focusing on a design that can be assembled and disassembled at site with relative ease, with materials that are reusable or recyclable. While going through your design process, ask yourself—How is your design solution addressing the needs of our times and your context effectively?

With this outlook, the brief calls for designs that champion sustainability, material reuse and recycling, and lightness of impact on the listed sites according to the needs of the local communities. Is there an opportunity to powerfully influence the very idea and nature of these facilities in our present day context, the communities/user-groups, the builders and craftsmen who would engage in the process?



SITE AND CONTEXT

The sites listed in **Annexure 1** are colonial/world-war era airfields that are no longer in use. These brownfield sites now await development and are spread in locations throughout India. You have a unique opportunity to conceptualise your designs at these sites with the chosen programme and scale. Focus on low-impact, conscious, recyclable materials and design choices.



Programme | Design Intent (Interior Design):

Start with the assumption that any one of the four types of programmes listed below is to be instituted at your chosen site.

Participants are free to define the number of facilities, supporting functions, and ancillary activities they would like to include in their proposed schemes, and to conceptualise the interior spaces for the same—aligned to local conditions and context and the larger theme of the competition—the lightness of the footprint, reversibility of their designs, and the set of values that govern their chosen programmatic function.

The total floor coverage should not exceed 8,000 sq. ft.

Create a framework for the personality of the facility in terms of its ethos, draw a vivid picture of the user group, map the journeys of their experiences, and devise a response in line with the ‘treading lightly’ theme. Design for the programme you can justify according to the theme and the premise. Focus on the material and design choices according to the theme as well as being appropriate to the context of the function, location, and the specifics of your site.



a. Socio-Cultural

- i. This typology could include functions such as:
 - 1. Research and educational facilities—laboratories, classrooms, lecture halls, studios, workshops, etc.
 - 2. Skill development facilities—workshops, lounge and relaxation areas, dormitories/residential areas, displays/shops, etc.
 - 3. Museums and supporting facilities—archives and repositories (to preserve and propagate cultural heritage), entrance lounge, souvenir shops, etc.
 - 4. Folk music schools—recording booths, studios, classrooms, etc.
 - 5. Linguistics facilities—libraries, classrooms, projector rooms, etc.
 - 6. Any supporting functions to serve these subtypes, such as—cafeterias, reading rooms, entrance lobbies, bathrooms and toilets, etc.

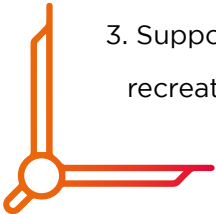


b. Healthcare and Well-being

- i. These may encompass subtypes such as:
 - 1. Emergency hospitals, Long-term care, Clinics—operating rooms, patient general wards, emergency rooms, doctor’s offices, recreational areas for patients, waiting areas for attendants, conference rooms, hospital cafeteria, etc.
 - 2. Anganwadis, Primary health centres.
 - 3. Supporting functions like cafeterias, waiting lounges, attendant waiting rooms, washrooms, etc.

c. Climatic response and disaster relief

- i. These may include:
 - 1. Research facilities—weather stations, offices, laboratories, sample storage areas, conference rooms, libraries, etc.
 - 2. Disaster education and awareness—classrooms, office areas, conference rooms, etc.
 - 3. Supporting functions for the above subtypes—cafeterias, dining halls, recreational areas, toilets, dormitories/hostels, etc.





d. Ecology and Anthropology

i. You may choose from:

1. Research facilities—laboratories, classrooms, lecture halls, workshops, sample collection, storage and processing facilities, etc.
2. Food and lodging for researchers—dining halls, canteens/cafeterias, recreational areas, dormitories/hostels, etc.
3. Any other supporting functions that you can justify within the premise and the theme.



COMPETITION FORMAT

- Transparency 17.0 is open to undergraduate students of architecture and design. Recent graduates from 2022 are also eligible to participate.
- Teams should comprise a maximum of three members. You are allowed to make teams with students from different batches or even different colleges.
- It is a two-stage competition: -

First Stage: Regional Juries - in the North, South, East and West zones each. Teams will be shortlisted by an online regional jury. The top two teams from each region would be invited to the Grand Finale to make a presentation before a selected panel of jurors.

Second Stage: The Grand Finale. The shortlisted teams compete before the jurors.





SUBMISSION FORMAT

- It is an ONLINE SUBMISSION. Plan your content to be viewed accordingly.
- A maximum of twelve A3 sheets are to be submitted (in landscape orientation), with a readable scale of the drawing and legible text. Please compile all your sheets into a single PDF of 20 MB maximum.
- Your name and identification should not appear on any of the sheets.
- Your PDF file should be named in the format abc xyz, where abc is the participants' first names, and xyz is the name(s) of the institution. In the case that abc is sending multiple entries, the subsequent files will be named as "abc1_xyz", "abc2_xyz", and so on. We will assign ID numbers to each submission to ensure anonymity.
- Restrict the word limit for your text per sheet to 100-150 words.
- DON'T FORGET to put the North arrow and a graphic scale on all your sheets.
- Include a summarised area statement of your design with reference to the bylaws on no more than a single A4 sheet. Remember to briefly explain the context and rationale behind your choice of functions.
- Please include a scanned copy of your Student ID/college bonafide with your entry.



EVALUATION CRITERIA

- Site selection and programmatic justification.
- Concept and Evaluation of the Design.
- Addressing temporality through design and choice of materials, technology, etc.
- Response to the site and context according to the theme of the competition-research into the need for a particular type of intervention.
- Bespokeness, reversibility, sustainability, climate resilience, and thought to create minimal impact on site.
- Originality and innovation.
- Clarity and comprehensibility of the Design.
- Design delivery and presentation - appropriate graphics, the scale of drawings and visual communication with technical information.

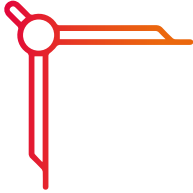
AWARDS

- National Winner: ₹ 75000/- per team, a trophy, and a certificate.
- National First-Runner-Up: ₹ 50000/- per team, a trophy and a certificate.
- National Second-Runner-Up: ₹ 25000/- per team, a trophy and a certificate.



ANNEXURES:

- **Annexure 1 : Matrix of Sites and Programmes:**
Download from the Transparency website.
- **Annexure 2 : References and suggested readings:**
Download from the Transparency website.



IMPORTANT DATES

Registrations begin: 1st August 2022

Registrations end: 20th December 2022

Last date for submissions: 10th January 2023

For any queries, write to us at : info@ethosempowers.com





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